

The background is a deep red color with a subtle, artistic illustration of a jungle scene. Large, detailed leaves of various tropical plants, including palm trees and monstera-like leaves, are scattered across the frame. In the upper right quadrant, a giraffe's head and long neck are visible, looking towards the left. The overall aesthetic is sophisticated and nature-inspired.

HOTEL INDIGO®

AN IHG HOTEL

FLORENCE



indigoflorence.com



162 GUEST ROOMS
12 MEETING ROOMS
BINOMIO BAR & RESTAURANT
GARDEN, PATIO & WINE CELLAR
POOL



IMMERSION

**WELCOME TO HOTEL INDIGO FLORENCE,
A 4-STAR HOTEL NESTLED IN THE CHARMING
SANTA MARIA NOVELLA NEIGHBOURHOOD,
WHERE EVERY CORNER TELLS STORIES OF
INFLUENCE, INVENTION AND MODERN ART.**

The ideal location, 150mt from the train station and out of traffic restricted area, provides convenient and strategic access.

Near the well know and iconic attractions of the city, our location invites you to embark a new experience discovering hidden gems from the Officina of Santa Maria Novella with its perfumes diving into the origins of the Gregorian calendar with the astrologer Danti inside the Basilic of Santa Maria Novella.





AUTHENTIC FLORENTINE CHARM

Our design draws inspiration from the masters of Florentine art, such as Michelangelo and Botticelli, and is expressed through a unique and timeless color palette that transports you between classical Renaissance and modern sophistication.

ROOMS & SUITES

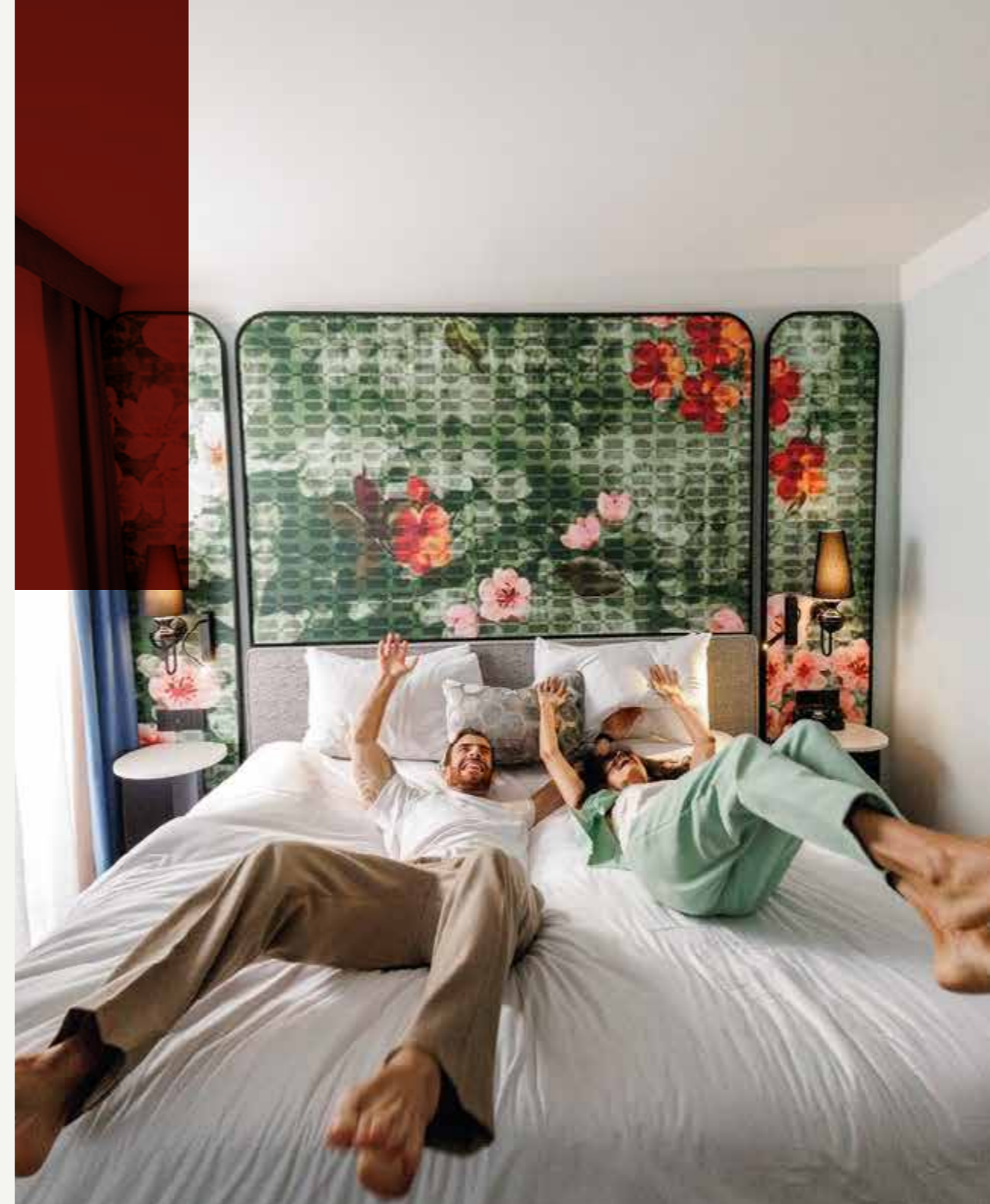
Inspired by the neighbourhood, our rooms and suites blend classic Florentine charm with a contemporary touch. This elegant fusion promises an exceptional stay in Florence, with some rooms offering a unique view of the city's rooftops.

86 STANDARD

69 PREMIUM

7 SUITES

All rooms are equipped with modern bathroom, TV Chromecast, minibar, air conditioning, iron & iron board, desk, coffee & tea facilities. 22 rooms with private balcony...to provide a unique confort.







MEETING TOGHETER

**LET US MAKE YOUR EVENTS EXCEPTIONAL IN
OUR INTIMATE ROOMS WITH FLORENTINE
CHARM AND MODULAR CONFERENCE
CENTERS OF 470SQM2.
WE WILL BE DELIGHTED TO ORGANIZE
FOR YOU A UNIQUE EXPERIENCE!**

Our congress centre Viola is on the ground floor composed of 5 meeting rooms with natural light, able to accommodate from 10 to max 80 people in theatre style. Two of them offer a nice terrace for a relaxing and fresh pause.

Our congress centre Giglio is composed of 5 meeting rooms. 3 of them can become 1 of a total surface of 240sqm or splitted in 80sqm each with a spacious foyer just in front, ideal for private F&B services or exhibitions.

2 private Salotto complete the offer on the ground floor, with frescoes on the ceiling.

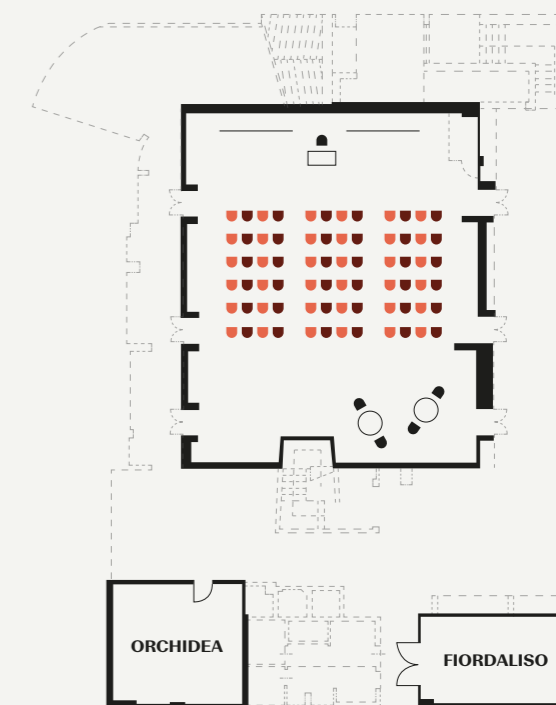
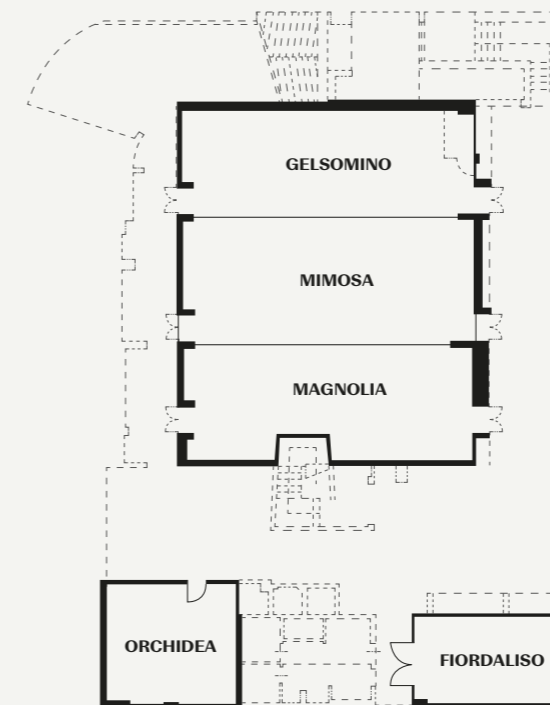
Ideal for exclusive happenings or meetings for 10 people in a charming ambience.



CONGRESS CENTRE GIGLIO BASEMENT

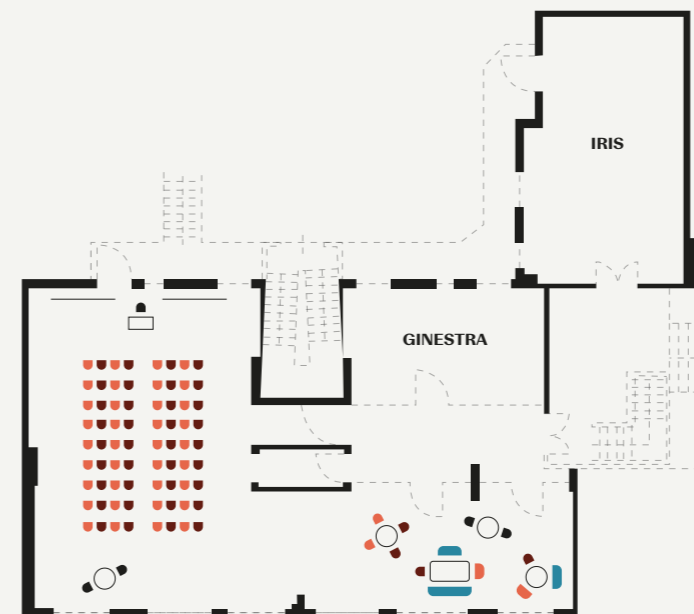
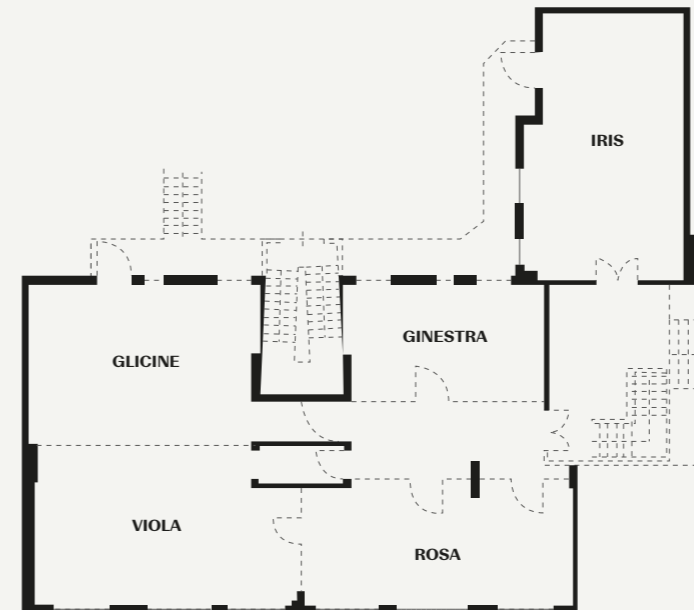


MEETING ROOM	width	length	hight	surface
GELSOMINO	5.24 m/mts	13.33 m/mts	3.15 m/mts	69.85 m ²
MIMOSA	5.70 m/mts	14.00 m/mts	3.15 m/mts	79.80 m ²
MAGNOLIA	4.83 m/mts	14.08 m/mts	3.15 m/mts	68.00 m ²
FIORDALISO	4.08 m/mts	7.20 m/mts	2.80 m/mts	29.38 m ²
ORCHIDEA	5.58 m/mts	6.07 m/mts	2.80 m/mts	33.87 m ²



CONGRESS CENTRE VIOLA GROUND FLOOR

MEETING ROOM	width	length	hight	surface
IRIS	5.23 m/mts	9.12 m/mts	3.00 m/mts	47.70 m ²
GINESTRA	3.88 m/mts	6.77 m/mts	3.00 m/mts	26.27 m ²
GLICINE	5.38 m/mts	7.78 m/mts	3.00 m/mts	41.86 m ²
VIOLA	5.51 m/mts	8.61 m/mts	3.00 m/mts	47.44 m ²
ROSA	4.15 m/mts	9.24 m/mts	3.00 m/mts	38.35 m ²
SALOTTO DALIA	2.90 m/mts	4.45 m/mts	2.80 m/mts	12.00 m ²
SALOTTO CAMELIA	2.40 m/mts	4.45 m/mts	2.80 m/mts	11.00 m ²





MEETING TOGETHER IN STYLE

**Welcome to the enchanting
private Salotto of
Hotel Indigo Florence**

Step into these meticulously curated spaces adorned with breathtaking frescoed ceilings and chic furnishings. Perfectly suited for intimate gatherings or private dining experiences, these meeting rooms offer an unparalleled ambiance for memorable moments.



BAR – DRINKS & COCKTAILS
WINE TASTING – LUNCH & DINNER

THE PERFECT BLEND OF TRADITION AND MODERNITY!

Indulge in the finest Tuscan and Italian cuisine at our BINOMIO restaurant. Our chef curates a creative and seasonal menu, combining flavors and textures to provide a distinctive culinary journey. Wine tastings and cocktail experiences can be arranged in an intimate setting, perfect for small groups. Take pleasure in crafting the renowned Negroni cocktail or simply relish a signature cocktail!



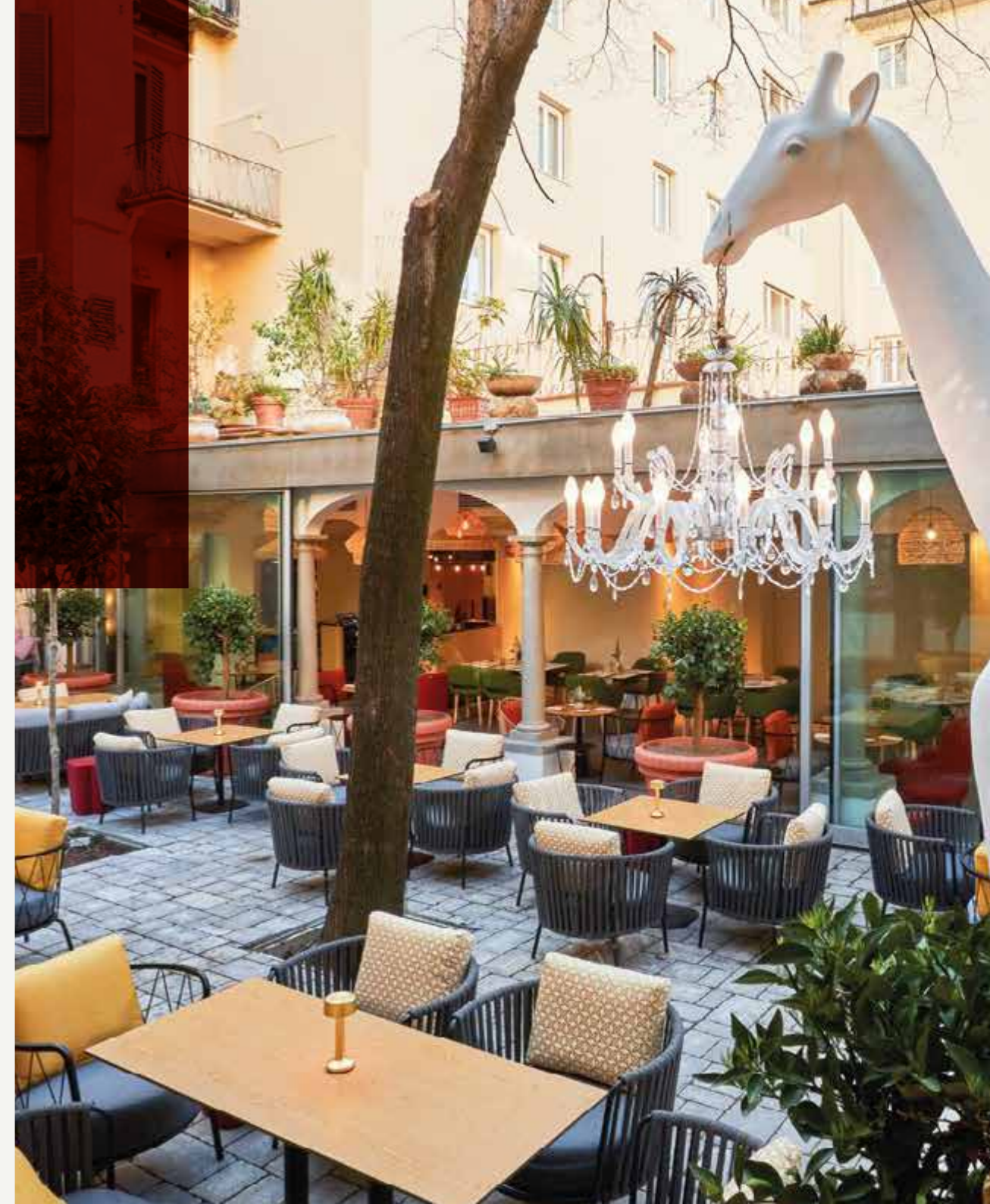




GARDEN & PATIO

**FROM BREAKFAST IN OUR INCREDIBLE PATIO
TO EVENING COCKTAILS IN OUR LUSH OASIS,
WE PROVIDE THE PERFECT AMBIANCE FOR
EVERY MOMENT OF THE DAY!**

For a rest in a green and intimate area or a private event in an exclusive atmosphere, treat yourself to a sensory getaway in our indoor garden. Bathed in natural light during the day, it transforms into a space infused with Florentine charm as night falls. Immerse yourself in an unforgettable ambiance with entertainment and live music. Our skilled Barman and Chef will work their magic to craft a new Florentine memory for you!





SPECIAL PACK

**One United Team,
One Strong Mind!**

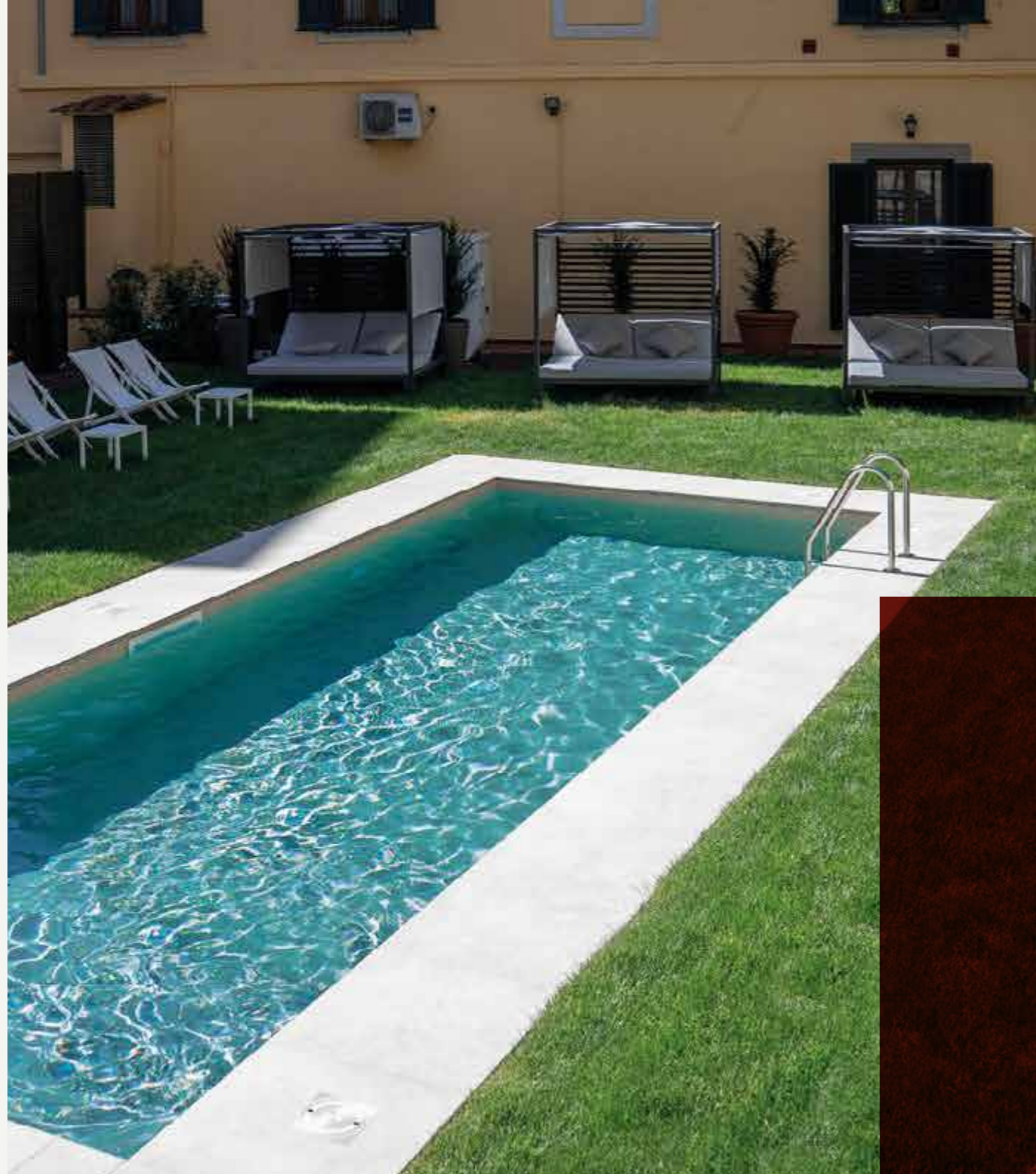
Thanks to our special packages, you can have fun in company and strengthen the harmony with your work team. Discover our unique experiences: from the “Cocktail Class”, where our bartenders will teach you how to prepare iconic cocktails, to the “Cooking Class”, working side by side with our chef.

Or try the “Caffè Masterclass”, where an expert will guide you in creating the perfect Italian coffee.

And for wine lovers, the “Wine Tasting” with our sommeliers will let you taste fine labels, accompanied by refined finger food.

An unforgettable experience awaits you!





POLESIDE ELEGANCE

Experience the charm
of Hotel Indigo Florence's
exclusive pool

Refined and captivating setting, designed for much more than simple relaxation. Surrounded by sophisticated design and the timeless beauty of Florence, our poolside is the perfect stage for unique moments. Whether it's a **sunset aperitif**, a **private dinner**, or a **team-building activity**, every event is **completely customizable** and enhanced by an atmosphere of authentic elegance and charm.



WE CARE, WE ACT

Because actions are better than promises,
together let's adopt good habits

In our hotel

- We turn off all our signs every night
 - We have sorting bins and produce our own compost
 - We use eco-labelled cleaning and disinfectant products
 - Our "Planet Champions" develop our social and ecological actions
 - We favour local, fresh and seasonal products
-

In our bedrooms

- We encourage a moderate consumption of water
 - Only towels placed in the washbasin are changed
 - Soap and shampoo are available in refillable dispensers
 - Temperature is set to combine comfort and respect for the environment
 - No plastic, but glass bottle of water
-

Good for kids

- Join us in supporting the Mécénat Chirurgie Cardiaque association to operate and cure children with heart disease
 - Thanks to the program Good For Kids: for each room not redone, a contribution is made to the association.
 - Since 2021, 90 hotels and their guests contributed to the treatment of 26 children.
-

Meeting for good

- When hosting a Meeting for Good you can expect efforts in place to support a more sustainable meeting experience



We have one of the world's largest B2B hotel loyalty programs and you can get even more from booking with us! Social events such as weddings, family gathering or spots team travel are included. Over 5,800 IHG hotels worldwide participate in the program, 97% of IHG properties.

1

EARN POINTS

Earn 3 points per \$1 USD spend with one IHG Rewards account

2

LOYALTY BENEFITS

Earn Elite Status and redeem points for Free/Rewards Nights, gift cards, merchandise and more.

3

EXCLUSIVE OFFERS

Access to exclusive offers which can get members to their rewards sooner.



HOTEL
INDIGO[®]

AN IHG HOTEL
FLORENCE

THANK YOU

HOTEL INDIGO FLORENCE
Via Jacopo da Diacceto, 16/20
50123 Florence, Italy



The background is a deep red color with a detailed illustration of a jungle scene. Large, dark green leaves and ferns are scattered throughout. In the upper right corner, a giraffe's head and neck are visible, looking towards the left. The overall aesthetic is sophisticated and nature-inspired.

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